



## HY21 Interim Financial Results

We will officially be live at 2.10pm SA time (GMT +2) 14<sup>th</sup> October 2020



**Morné Grundlingh**  
Group CFO



**Zak Calisto**  
Group CEO



**Richard Schubert**  
Group COO

**A Powerful  
Telematics  
Software-as-a-  
Service Platform  
that delivers Real-  
Time Data, Visibility  
and Impact for any  
Fleet Operation  
and Consumer**

16 years of growth and  
innovation in automotive  
technology



Globally Competitive SaaS Platform

Over 1.2 million

active subscribers as at 14<sup>th</sup> of October 2020

Strong Subscriber Growth with Large Data Sets

31,000+ smart IoT in-vehicle  
devices installed each month since  
July 2020

50+ billion data points  
collected a month and climbing

A Global Footprint with a Trusted Record

Founded in 2001 and operational in 2004 with a fully vertically integrated business model, we have full ownership of our solutions and service.

23 countries  
on 5 continents

2,600+  
employees

# The Cartrack Advantage

A strong ability to adapt and innovate with a proven track record



## Founder-Led Business

- Shareholder gains and losses are in direct proportion to the Founder/CEO
- Management have an owner-orientated mindset



## Geared for Organic Growth

- Customer-centric culture with high customer retention
- High staff loyalty and retention
- Strong implementation and execution mindset
- Evolving distribution model with a proven track record



## Differentiated Technology Platform

- Vertically integrated business model
- Proprietary software and systems
- Highly scalable business and technology platform



## Innovative Culture

- High speed innovation
- Strong ability to adapt and set market trends
- Vibrant entrepreneurial environment



## Compelling Financials

- Consistently delivering strong Subscription Revenue, Earnings and EBITDA growth
- Consistently delivering strong operating margins
- Always maintained a strong Balance Sheet and Capital Structure

# A Proven Distribution Model with a Long Runway for Growth



## Global Addressable Market remains Materially Underpenetrated

The global automotive telematics market size was valued at \$50.4 billion in 2018, and is projected to reach \$320.6 billion by 2026, registering a CAGR of 26.8% from 2019 to 2026. (Allied Market Research, 2019)]

Cartrack's historical and current sales growth trend supports management's view that the operating territories remain significantly underpenetrated with a long runway for growth.

## Totally Organically Grown

Business expansion and Subscriber Acquisition have been internally driven

## A Continuously Evolving Marketing and Sales Strategy

Ability to adapt during Covid-19 pandemic resulting in robust customer acquisition performance

## Best-in-Class Software and Engineering Teams

Innovation backed by 900+ mobile workshops



Allied Market Research. 2019. *Global Automotive Telematics Market* - <https://www.alliedmarketresearch.com/automotive-telematics-market>

# Streamlining and aligning Business Functions

Understanding our customer needs and creating real solutions



## A Single Platform

- Increased data reliability and usability
- Reduced manual inputs
- Connect operational and financial activities
- Everything in one place



## Scalable Platform

- Seamless performance for fleets of any size
- Easy integration of additional fleet management features
- Stable platform that can be accessed by multiple users simultaneously
- Simple and cost-effective pricing model



## Intuitive and Powerful

- A strong focus on user experience and interface design to ensure that our platform is easy-to-use
- Smart business insights and contextualised data for easy business decision making
- Sophisticated in-house technology yielding actionable data in areas where management typically have limited visibility



# Enhancing Cartrack's Comprehensive Fleet Management Platform

New Transformational  
Software Initiatives in  
Cartrack's Next Generation  
Vertical SaaS Platform



**LiveVision** real-time video streaming



**MiFleet** advanced fleet administration & business intelligence



**Communicator** mobile workforce management & routing



**CRM** customer relationship management



**OEM Data Switch** OEM & 3rd party integration



**Insurance Aggregator** insurance multi-quote platform



## Customer Profile

Broad industry approach with a low customer and industry concentration risk helped weather the storm of the pandemic

### Low Customer Concentration Risk

Our largest customer accounts for less than 2.25% of our total subscription revenue and has over 30,000 vehicles under subscription.

### Low Industry Concentration Risk

As an example, short-term car rental (AVIS, Hertz and others) accounts for less than 1.5% of revenue and less than 1.75% of our subscriber base.

### Large Enterprise Fleets and Fleets Greater than 500 vehicles

We service more than 430 fleets with over 100 vehicles of which more than 60 fleets have over 500 vehicles.



# A Leading Financial Model positioned for Sustainable Growth

## SaaS model with stable Average Revenue Per Subscriber

Geared to increase market share once the market matures

## Strong Comparative Benefits from Economies of Scale

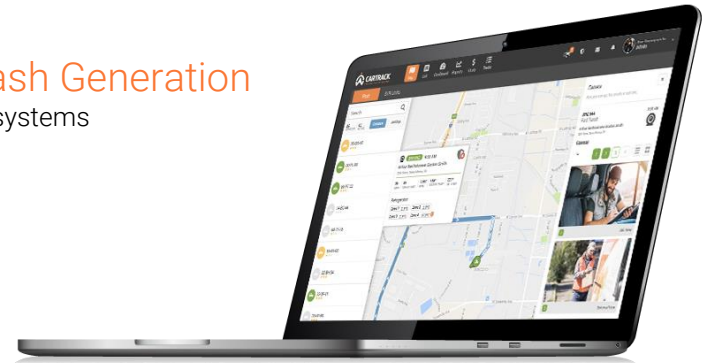
$(\text{Costs of Servicing a Subscriber} + \text{Fixed Costs}) / \text{Number of Subscribers}$

## Industry low Cost of Acquiring a Subscriber

$\text{Total Capitalised Costs of Acquiring Subscribers} / \text{Gross Subscriber Adds}$

## Industry-leading Margins and Cash Generation

On the back of rigorous monitoring and control systems





# Proven Business Model with a Consistent Track Record



## HY21 snapshot



Total Subscribers

1,175,173

HY-o-HY Net Subscriber Growth

136,203

Strong Customer Retention

60+ months Subscriber Life Expectancy



Subscription Revenue

98% of Total Revenue

Operating Profit Margin

34%

Industry leading EBITDA Margin

53%

## HY-o-HY comparison

+19% Subscription Revenue

+16% Operating Profit

+20% EBITDA

+21% EPS

+21% HEPS

+13% Net Cash from Operations

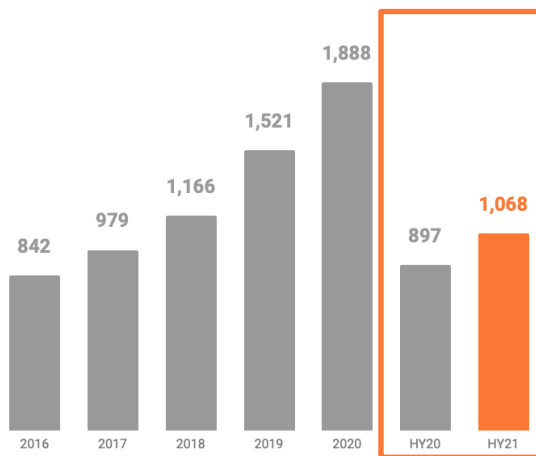
+335% Dividend in respect of HY21

## Consistent Double Digit Growth on Key Metrics

Subscription based business model with a strong visibility into future Subscription Revenue

### Subscription Revenue

R million

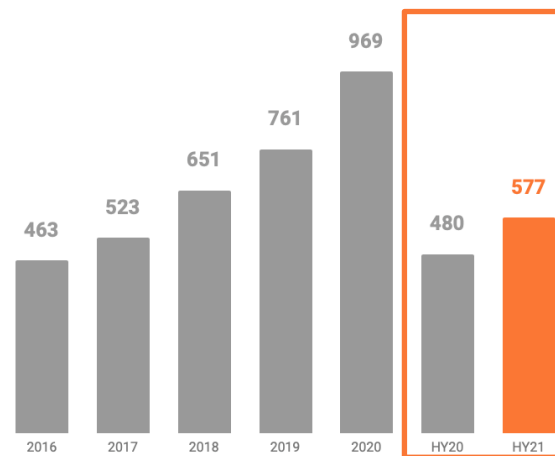


19%

HY-o-HY growth rate

### EBITDA

R million



20%

HY-o-HY growth rate

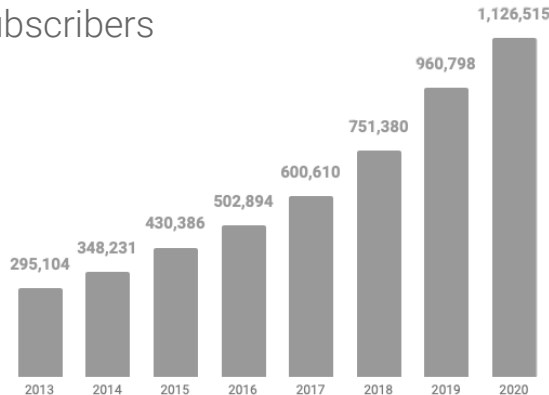


## A Subscriber Base driven by Digitalisation

Despite Covid-19 restrictions, which impact our ability to install our IoT devices into vehicles, we continue to experience strong demand for our SaaS platform

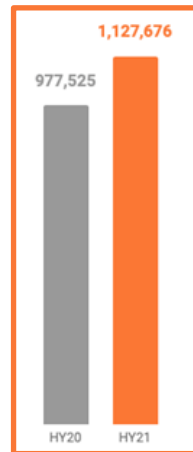
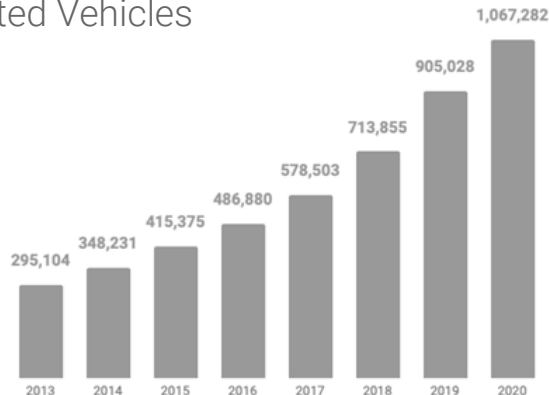


### Total Subscribers



**13%**  
HY-o-HY growth  
rate

### Connected Vehicles



**15%**  
HY-o-HY growth  
rate

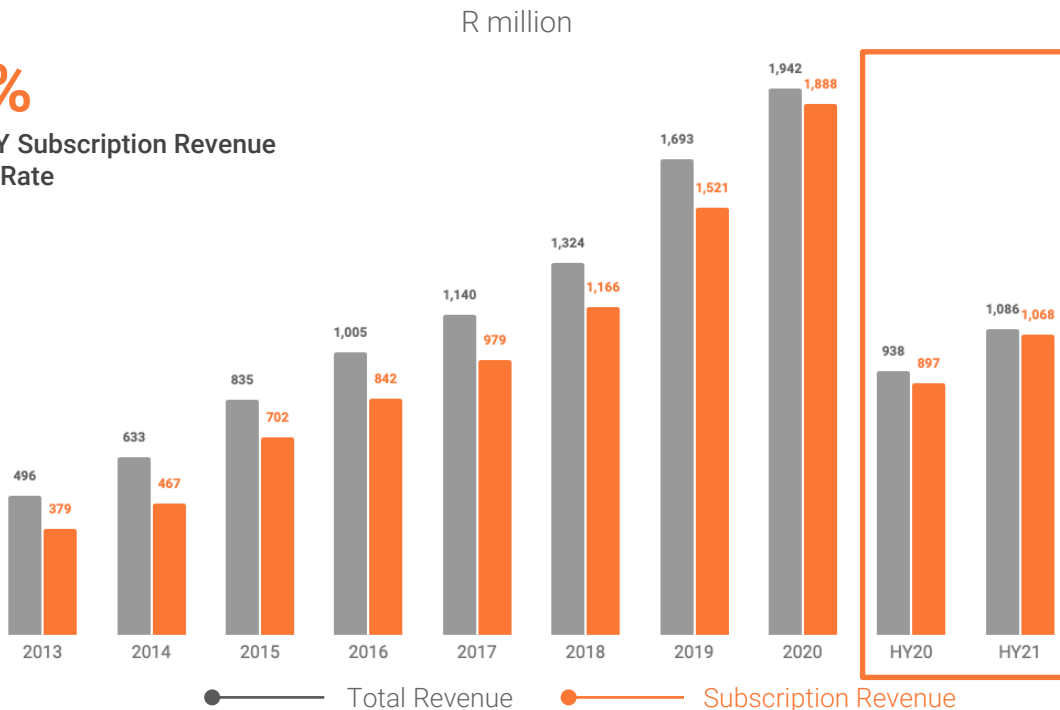
# Total Revenue and Subscription Revenue Growth

Customers continue to choose bundled SaaS platform contracts



## 19%

HY-o-HY Subscription Revenue Growth Rate



### Highlight

- Subscription Revenue as a percentage of Total Revenue reached a new high of 98% (HY20: 96%)
- Robust Growth despite us allowing discounts to certain customers that were hard hit by the pandemic

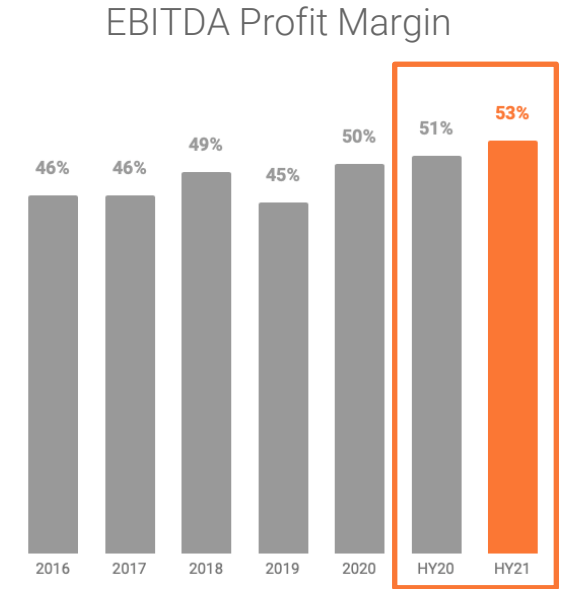
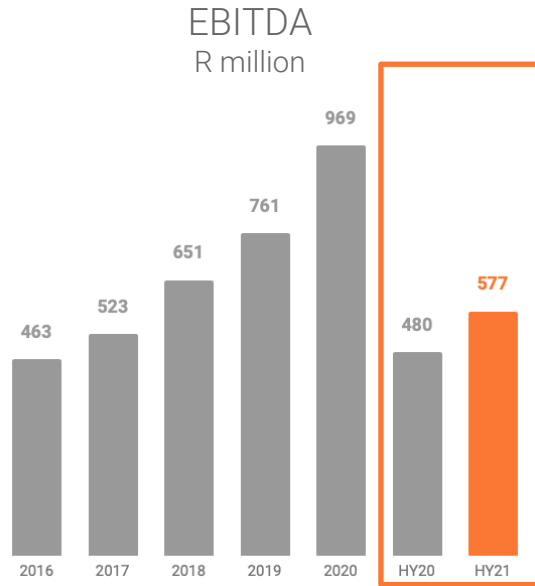


### Commentary

- Strong customer-centric sales culture
- Strong demand for the Cartrack SaaS platform despite the pandemic

## Accelerating EBITDA and Margin Expansion

Industry leading EBITDA margins despite the costs associated with continuous and sustainable growth



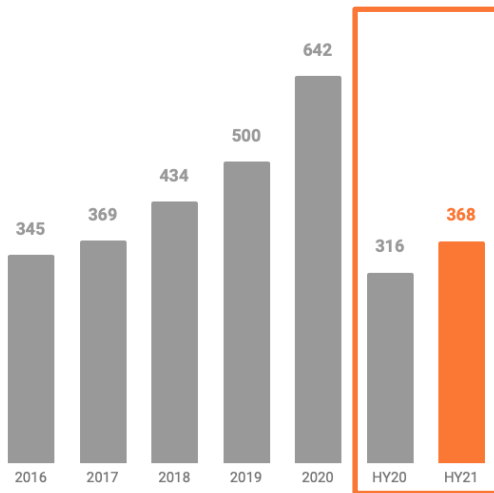
20%

HY-o-HY growth rate

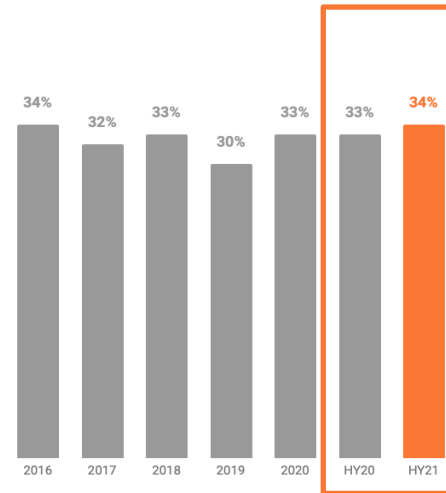


## Operating Profit weathers the Pandemic and Operating Margin remains intact

Operating Profit  
R million



Operating Profit Margin



16%

HY-o-HY growth rate



### Commentary

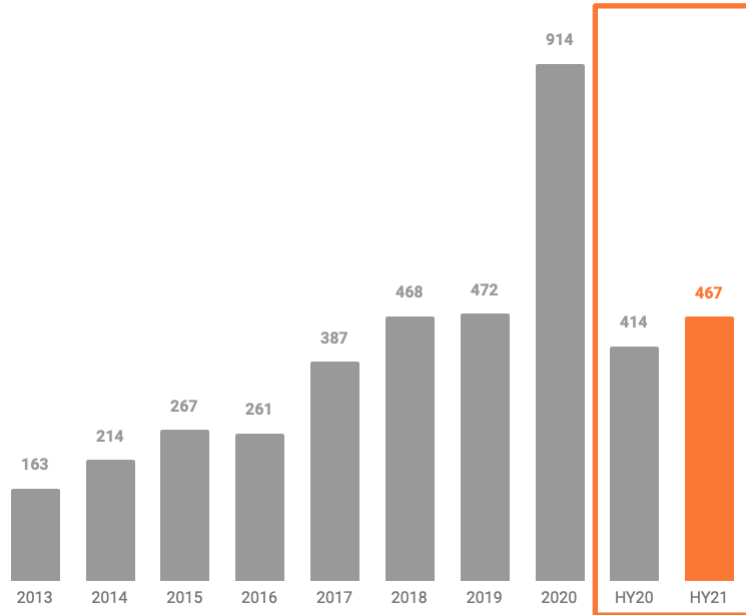
- Operating Profit was negatively impacted by the pandemic as we experienced many unproductive days



## Strong Net Cash Flow from Operating Activities

Reinforcing the Group's highly cash generative business model and balance sheet

R million



# 13%

HY-o-HY Net Cash Flow from Operating Activities Growth Rate

### HY-o-HY comparison

39%	Return on Equity HY20: 47%
26%	Return on Assets HY20: 28%
1.5	Current Ratio HY20: 1.7
1.1	Quick Ratio HY20: 1.1



# +36%

## HY-o-HY Free Cash Flow Growth Rate



(all amounts are in R'000s)

	HY20	HY21
Profit before Taxation	306,020	367,032
Depreciation and Amortisation	163,958	208,660
Capitalised Commission Assets under IFRS15	(31,856)	(35,481)
Other Adjustments	(24,445)	(72,989)
<b>Net Cash Flow from Operating Activities</b>	<b>413,677</b>	<b>467,222</b>
Capitalised Property, Plant & Equipment (excl. Commissions)	(186,676)	(164,131)
Other CapEx	(24,489)	(26,980)
<b>Investment CapEx</b>	<b>(211,165)</b>	<b>(191,111)</b>
<b>Free Cash Flow</b>	<b>202,512</b>	<b>276,111</b>



### Highlight

- Gross sales are now 90% Bundled (HY20 85%)



### Commentary

- As to be expected, strong Free Cash Flow generated as a result of a relative decrease in capital allocated to expansion from lower than anticipated sales as a result of the hard lockdowns

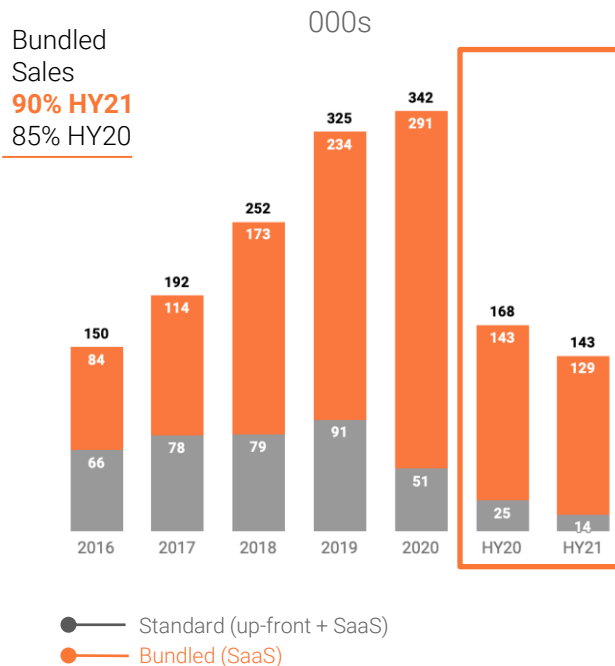


## Industry Low Cost of Acquiring Subscribers on Bundled Contracts

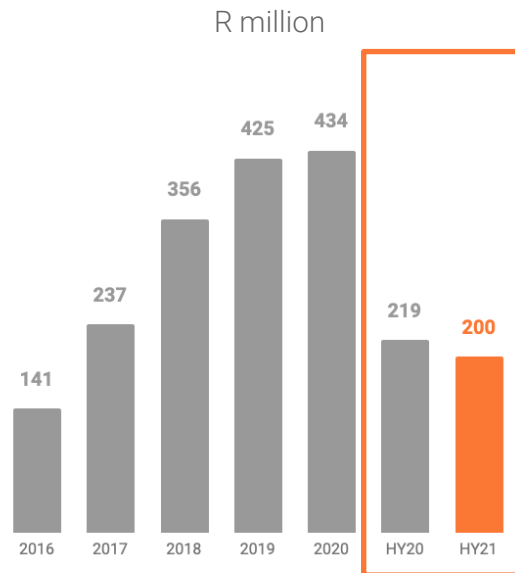
Gross subscriber additions lower than prior year as a result of pandemic related hard lockdowns. However, the latter two consecutive months have been record new subscriber addition months



**Gross Total Sales Mix**  
Standard (up-front + SaaS) vs. Bundled (SaaS)



**Total CapEx for Bundled Sales**



# +67%

## Auto Tech Research and Development investment

### Research and Development in Operating Expenses

R&D Expensed as a % of total R&D Capital Allocated

### Research and Development Capitalized

R&D Capitalized as a % of total R&D Capital Allocated

### Total

HY-on-HY Growth

(all amounts are in R'000s)

**HY20**

**HY21**

**22,980**

67%

**39,933**

70%

**11,412**

33%

**16,214**

30%

**34,392**

**56,147**

67%



#### Highlight

- Next-Generation SaaS Platform driving global competitiveness and growth



#### Commentary

- Total R&D spend increase is in line with the innovation and the continued enhancement of our platform
- Creating a fully comprehensive mobility platform



## Operating Expenses by Function

(all amounts are in R'000s)

	HY20	HY21
<b>General &amp; Administration</b>	<b>229,534</b>	<b>278,674</b>
General & Administration as a % of Subscription Revenue	26%	26%
HY-on-HY Growth		19%
<b>Sales &amp; Marketing</b>	<b>88,809</b>	<b>102,301</b>
Sales & Marketing as a % of Subscription Revenue	10%	10%
HY-on-HY Growth		15%
<b>Research and Development</b>	<b>22,980</b>	<b>39,933</b>
Research and Development as a % of Subscription Revenue	3%	4%
HY-on-HY Growth		74%
<b>Total</b>	<b>341,323</b>	<b>420,908</b>
HY-on-HY Growth		23%



### Highlight

- Focus is allocating capital to R&D and to Sales and Marketing



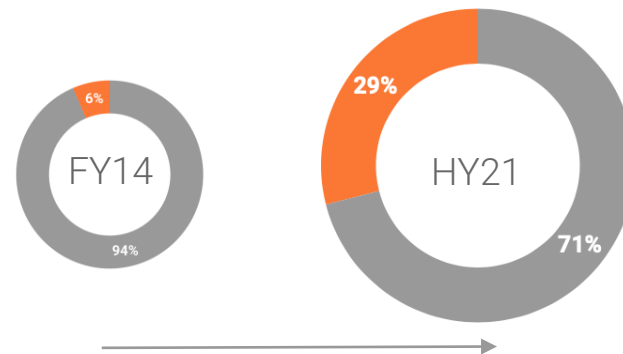
### Commentary

- Increase R&D spend is in line with the innovation of our platform

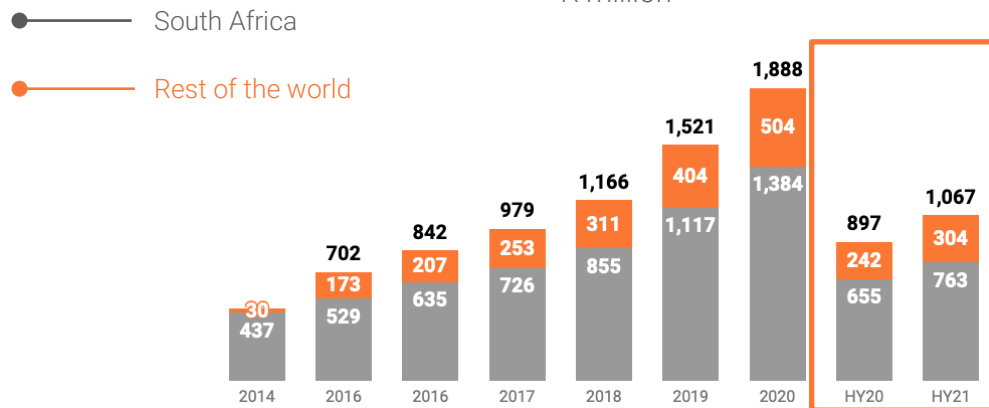


## Non-South African Subscription Revenue continues to Grow

**Non-South African  
Subscription Revenue  
now accounts for 29%  
of Group Subscription  
Revenue (HY20:27%)**



Global Subscription Revenue  
R million



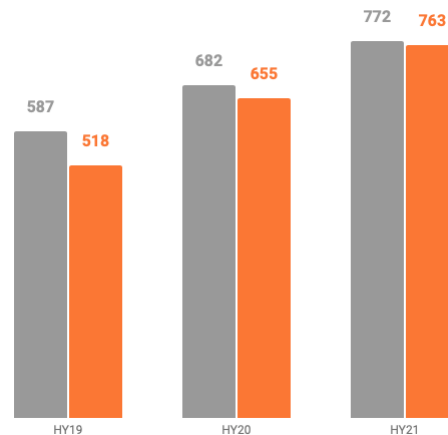
## South Africa

HY21 segment performance

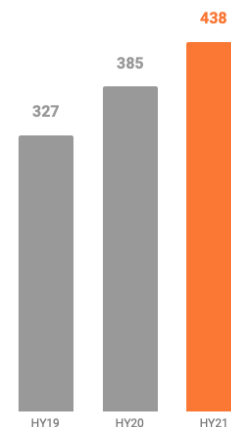
+13% Increase in Subscribers  
+17% Increase in Subscription Revenue

+14% EBITDA Growth  
57% EBITDA Margin

Revenue  
R million



EBITDA  
R million



● Total Revenue  
● Subscription Revenue



## Asia Pacific

### HY21 segment performance

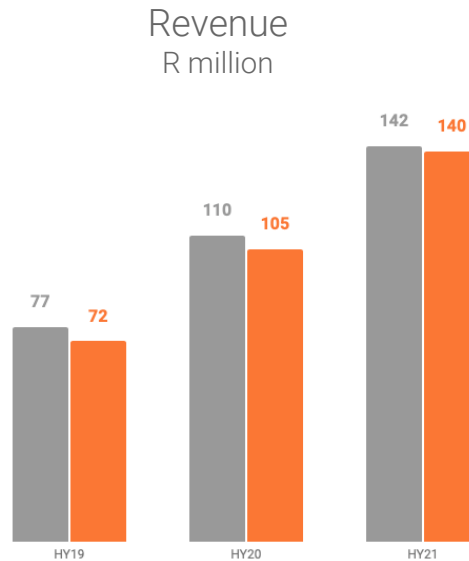
New managerial and senior operational staff destined for territorial deployment have been stranded in Singapore due to flight and cross-border restrictions

+28% Increase in Subscribers

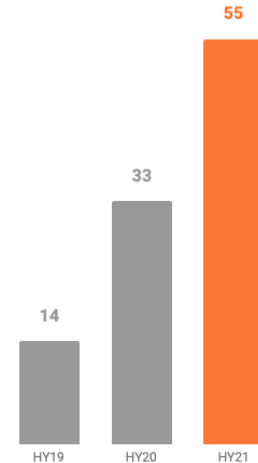
+33% Increase in Subscription Revenue

+66% EBITDA Growth

39% EBITDA Margin



EBITDA  
R million



● Total Revenue  
● Subscription Revenue



## Europe

HY21 segment performance

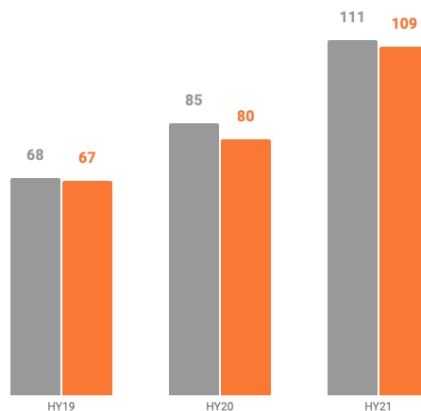
+11% Increase in Subscribers

+34% Increase in Subscription Revenue

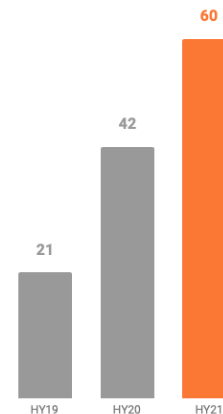
+43% EBITDA Growth

54% EBITDA Margin

Revenue  
R million



EBITDA  
R million



● Total Revenue  
● Subscription Revenue



## Africa (excluding South Africa)

HY21 segment performance

+2% Increase in Subscribers

+0% Increase in Subscription Revenue

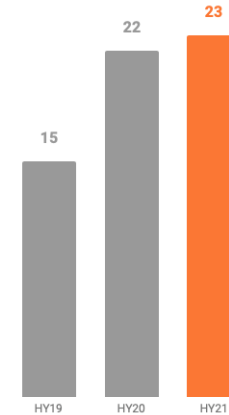
+6% EBITDA Growth

40% EBITDA Margin

Revenue  
R million



EBITDA  
R million



● Total Revenue  
● Subscription Revenue

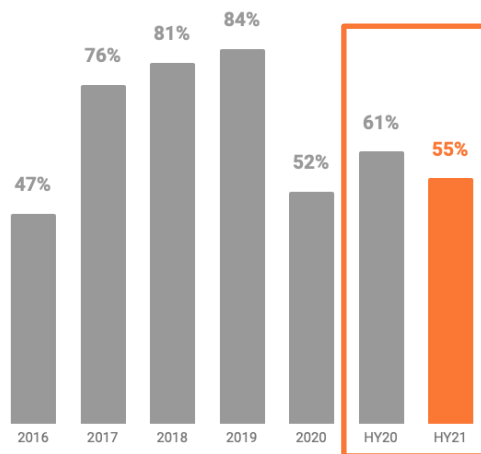




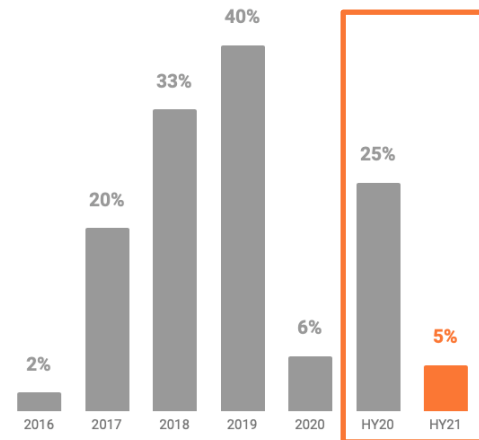
## Strong Balance Sheet backed by Prudent Capital Allocation and Industry Leading Margins

Balance sheet strength despite Covid-19 challenges

Total Liabilities/Equity



Bank Debt/Equity



### Commentary

Prudent balance sheet management with strong Equity Cover and low Debt to Equity Ratios



## Covid-19 impact on Balance Sheet

**Increased Inventory** 3% HY-on-HY increase due to contraction in sales in Q1 from a limited capacity to install the in-vehicle IoT devices as Covid-19 imposed operating restrictions took effect

Average debtors days of **35** an improved performance from Q1: 40 days (HY20: 29 days)

**Increase in Cash on hand** due to decreased expansion costs resulting in strong **free cash flows** simulating a short-term scenario of business maturation, and giving shareholders a view of the long-term cash generation potential

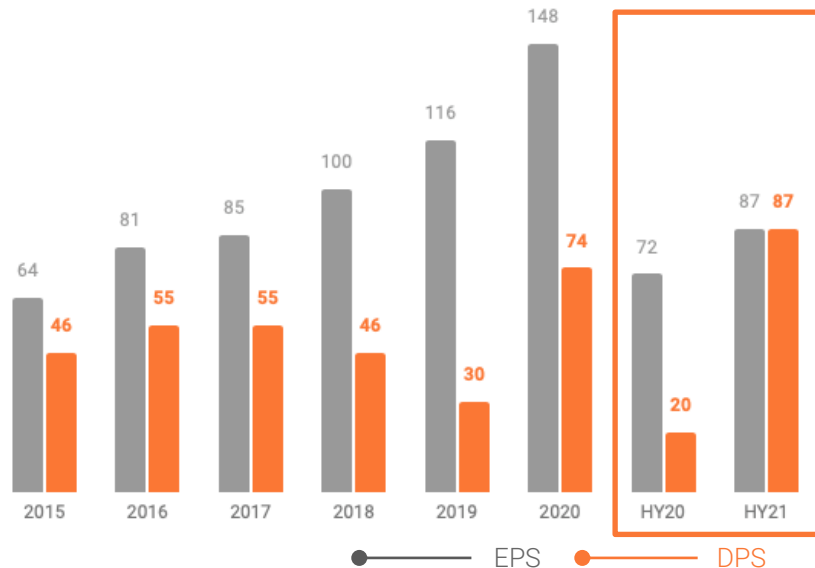
**Debt facilities remain unutilised** R600m facility remains unutilised



## Increased Full Year Dividends on the back of Robust Free Cash Flow Generation and Earnings

# 21%

HY-o-HY EPS Growth



### Highlights

- Interim Dividend of 87c
- 335% increase in Interim Dividend on the back of strong Free Cash Flow and improved Earnings
- 18% EPS 5-year CAGR



## Management's Assessment of the Impact of COVID-19 on FY21



Cartrack's global operations are subject to risks associated with actions taken by governmental authorities as a result of the COVID-19 pandemic.

Although Cartrack operates with great resilience, these events, together with a number of evolving factors, including the duration and spread of the pandemic, the severity of the impact of the pandemic on economic activity and the changing actions of governmental authorities across the globe, has impacted on the Group's HY21 results predominantly due to limited capacity to install the in-vehicle IoT technology and the inability to deploy talent currently in Singapore into the Asia Pacific region. Whilst difficult to quantify, Cartrack's current assumption is that the disruptions caused by COVID-19 will have less of an impact on Q3 and Q4 of FY21 and that new subscriber add-ons and subscription revenues will likely experience solid growth when compared to HY21.

Cartrack is actively monitoring these ongoing and potential impacts of COVID-19 in order to mitigate and minimise the impact on its business.

The Group operates as a key "must have" service to its customers, driving efficiency through a digital transformation platform. Its vertically integrated business model is well positioned to weather the COVID-19 storm with an unleveraged balance sheet and 98% of revenues being recurring in nature. Cartrack generates strong cash flows and operates with industry leading margins, giving it a level of operating safety and the Group has access to an unutilised R600 million term facility provided by RMB. The debtor collection is tightly managed and the Group remains highly liquid. A stress tested cash flow forecast for the ensuing year, based on the assumption that business activities start to normalise in the second half, shows that the Group will continue to be highly cash generative.

The Group has sufficient inventory on hand to last for 9 months at budgeted volumes (pre COVID-19 budget) and, at present, supply chains are not affected. In addition to this, Cartrack is prudently balancing its costs with the opportunities that may present themselves when the pandemic passes.

So, whilst it is anticipated that the COVID-19 pandemic will impact Cartrack's performance for the year ending 28 February 2021, it is not responsible at this juncture, given all the uncertainties, to share a firm outlook for FY21.

## Medium and Long Term Targets

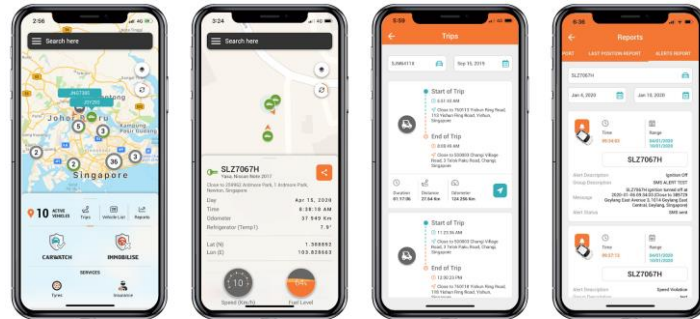
Geared for a World Facing Digitalisation



Subscription Revenue to continue to experience Double Digit Growth

EBITDA to continue to experience Double Digit Growth

Innovative Smart Transportation Platform to continue to Drive Demand



# Disclaimer

These materials may contain forward-looking statements. These statements include, but are not limited to, discussions regarding industry outlook, the Company's expectations regarding the performance of its business, its liquidity and capital resources, and the other non-historical statements. These statements can be identified by the use of words such as "believes," "anticipates," "expects," "intends," "plans," "continues," "estimates," "predicts," "projects," "forecasts," "targets" and similar expressions. All forward-looking statements are based on the Company's current expectations and beliefs only as of the date of these materials and there are a number of factors that could cause actual results and developments to differ materially from those expressed or implied by these forward-looking statements, including factors relating to our ability to acquire new subscribers and retain existing subscribers; our anticipated growth strategies, including our ability to increase sales to existing customers and the introduction of new solutions; the effects of a pandemic or widespread outbreak of an illness, such as the novel coronavirus (COVID-19) pandemic; our ability to adapt to rapid technological change in our industry; competition from industry consolidation; our ability to expand into new geographies or integrate any businesses we acquire; market adoption of fleet management solutions; automotive market conditions and the evolving nature of the automotive industry towards autonomous vehicles; changes in operating expenses; our ability to maintain or enhance our brand recognition; our ability to maintain our key personnel or attract, train and retain other highly qualified personnel; the impact of laws and regulations relating to the internet and data privacy; our ability to protect our intellectual property and proprietary technologies and address any infringement claims; significant disruption in service on, or security breaches of, our websites or computer systems; dependence on third-party technology; fluctuations in inflation and exchange rates, general economic, social, political conditions and developments in South Africa and globally, and other factors that may affect our financial condition, liquidity and results of operations. Should one or more of these risks or uncertainties materialise or the consequences of such a development worsen, or should underlying assumptions prove incorrect, actual outcomes may vary materially from those forecasted or expected. The Company disclaims any intention or obligation to update publicly or revise such statements, whether as a result of new information, future events or otherwise.

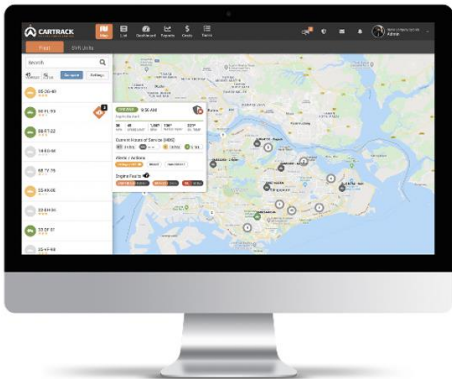
Market data and other statistical information used throughout this presentation are based on industry publications and surveys, reports by market research firms or other published independent sources. Some data is based on the Company's internal estimates which are derived from the review of internal surveys, as well as the independent sources. The Company's estimates, in particular as they relate to the Company's general expectations, involve risks and uncertainties and are subject to change based on various factors. Although the Company believes these sources are reliable, it has not independently verified the information and no representation or warranty, express or implied, is made as to, and no reliance should be placed on, the fairness, accuracy, completeness or correctness of the information or opinions expressed herein. The Company and its subsidiaries, managers, directors, officers, agents or advisors shall have no liability whatsoever for any loss howsoever arising from any use of this presentation or its contents or otherwise arising in connection with this presentation. The information and opinions contained in this presentation do not purport to be comprehensive, are provided as at the date of this presentation and are subject to change without notice.

In presenting the Company's results, management has included and discussed certain non-IFRS measures. Management believes that these non-IFRS measures, which may be defined differently by other companies, better explain the Company's results of operations in a manner that allows for a more complete understanding of the underlying trends in the Company's business. However, these measures should not be viewed as a substitute for those determined in accordance with IFRS.

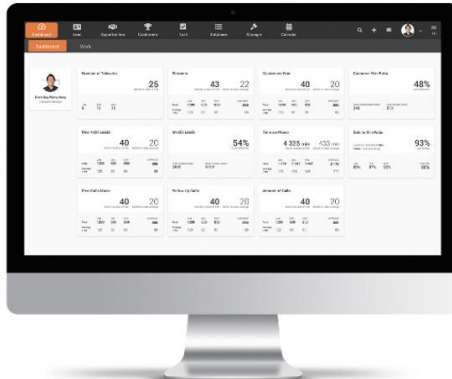




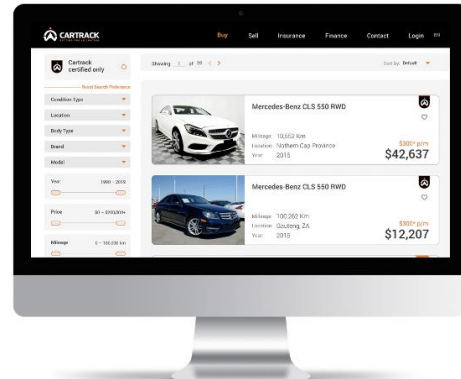
Thank You  
Q&A



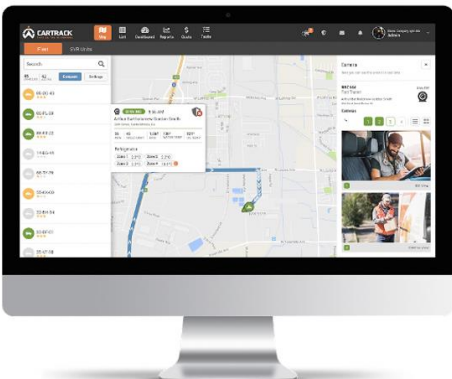
Cartrack Fleet



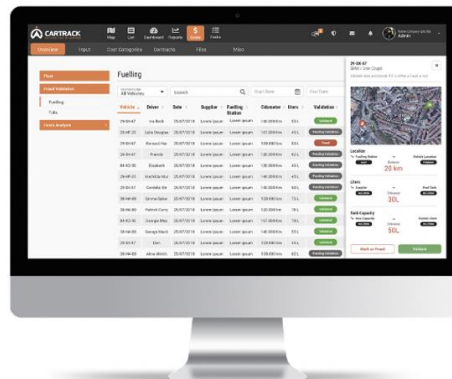
Cartrack CRM



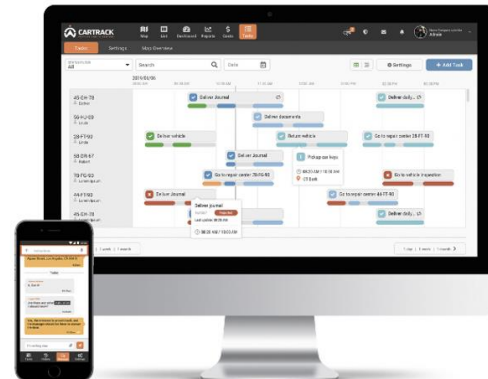
Cartrack Vehicle Marketplace



Cartrack LiveVision



Cartrack MiFleet



Cartrack Communicator