

IMMEDIATE: Media release

Cartrack partnership with NSBC to result in untold benefits for small businesses

Johannesburg, 11 July 2019 - Cartrack, one of the largest global telematics companies, has partnered with the National Small Business Chamber (NSBC) to offer a tailored telematics solution to small businesses that will prove vital in helping them save costs and realise far greater efficiencies.

This new partnership will give NSBC's membership base of about 130 000 Small and Medium-sized Enterprises (SME's) exclusive access to a tailored telematics solution from Cartrack for R199 per month per vehicle on a 36-month contract, which represents a 50% discount on the original price.

The special offer includes a top-of-the-range fleet telematics device and access to Cartrack's innovative platforms that deliver cutting-edge cost management software and effective real-time management of mobile workforces.

Cartrack South Africa CEO, **Harry Louw**, says that the partnership will prove to be highly attractive for NSBC members.

"Small business owners in South Africa often face considerable challenges, especially related to the need to reduce costs, inefficiencies and risks that could hamper their business growth. Cartrack firmly maintains that our innovative and highly effective solutions will help NSBC members overcome these hurdles, as our system is designed to reduce costs and risks for the small business owner.

"Cartrack has developed a unique offering comprising of stolen vehicle recovery, fleet telematics, mobile workforce management and cost management software that helps any business recognise fault lines and improve efficiencies. We are confident that with our technology in place, any small business owner should be able to record significant savings within one month."

The NSBC is a non-profit organisation and the driving force fueling small business growth, with a purpose to drive a sustainable SME sector and job creation. NSBC Founder and CEO, **Mike Anderson** notes that he is proud to have Cartrack on board as a key national partner.

"The foundation tool of every business owner and their team is their vehicles. Having Cartrack closely aligned to the NSBC will allow thousands of business owners and entrepreneurs increased peace of mind knowing that the global leader in stolen vehicle recovery and fleet management is watching out for them."

Louw concludes that Cartrack is equipped to provide NSBC members with a service that is immeasurably beneficial.

“Cartrack is able to offer a powerful combination of services that provides access to key data for the small business owner. Ultimately, this capability will allow these business owners to implement crucial foundations that will help them sustain long term business growth and effect real change to their bottom line.”

For NSBC members, this deal can be accessed via the NSBC member portal. Cartrack will also make this deal available to any small business at its stand (A21) at The Business Show :: South Africa, brought to you by the NSBC on 31 July and 1 August 2019, at Gallagher Convention Centre in Midrand, Gauteng.

Ends

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Company background

Cartrack is a leading global provider of data analytics solutions for mobile asset management, asset recovery and workforce optimisation based on a proven Software-as-a-Service platform. Fleet management, Stolen Vehicle Recovery and insurance telematics services remain its core business, with a focus on technology development to enhance customer experience. The company is a service-centric organisation focusing on the in-house design, development and installation of telematics technology and data analytics.

Cartrack's technology is widely accepted by motor manufacturers and insurers. Its customer telematics web interface provides a comprehensive set of features ensuring the optimisation of both fleet and human resources. As an expansion of its integrated service offering, Cartrack also provides driver risk assessment offerings in the insurance telematics field.