



IMMEDIATE: Media release

It's a win for Cartrack!

15 October 2018, Johannesburg - Leading vehicle tracking, fleet management and insurance telematics company, Cartrack, was recently recognised for its successes when it was announced as the winner in the "car tracker" industry category at the prestigious 2018/19 Ask Afrika Orange Index Awards.

The Ask Afrika Orange Index Awards are the largest and most widely-referenced service-excellence benchmark in South Africa, with an 18-year history of measuring services best practice within and across different industries. This year's awards saw 67 companies measured across 29 industries. Industry category winners received the highest service score of all companies surveyed in the category.

Cartrack Director: Corporate Affairs, Marketing and Customer Service, **Lauren Human**, notes that the award is a validation of the significant impact that the company is creating among South African consumers.

"We're very proud of the recognition. The fact that it's based on such a wide sample of South African consumers is a validation of our focus on exceptional customer service and the testament to our significant growth in subscribers. It further enhances our growing reputation as the telematics industry's most trusted partner."

The Ask Afrika Orange Index Awards are methodologically rigorous as they are based on over 12 000 interviews conducted with South African consumers using the Target Group Index (TGI) and Ask Afrika random digit dialling sample. This sample is randomly selected and no credit or sample lists are used. The results are independently audited by the auditing firm BDO and statistical consultant and sampling specialist **Dr Ariane Neethling**.

FOR FURTHER INFORMATION, PLEASE CONTACT:

Lauren Human

Director: Corporate Affairs, Marketing and Customer Service

011 250 3180

078 253 9160

To set up a media interview, kindly contact:

Cecilia Pinto Taylor

APRIO STRATEGIC COMMUNICATIONS

mobile +27 83 325 9169

e-mail cecilia@aprio.co.za

NOTE TO THE EDITOR

About Cartrack Holdings Ltd

Cartrack's technology is widely accepted by motor manufacturers and insurers. Its customer telematics web interface provides a comprehensive set of features, ensuring the optimisation of fleet and human resources. As an expansion of its integrated service offering, Cartrack also provides driver risk assessment offerings in the insurance telematics field.

In addition, Cartrack specialises in vehicle tracking and recovery, with an industry-leading audited recovery rate for stolen vehicles of 91%. This recovery rate reflects the superior quality of its technology, infrastructure and services. The technology and infrastructure required for the recovery of stolen vehicles is a key barrier to entry for competitors looking to enter the telematics industry in any high-crime region.